

**Washington Horse Racing Commission
2007 – 2009 Strategic Plan**

AGENCY MISSION

The WHRC regulates parimutuel horse racing and supports the development of the equine industry.

GOALS

1. Foster a regulatory environment that promotes the economic benefits of the equine industry.
2. Ensure that the public has confidence in the integrity of pari-mutuel horse racing.

STRATEGIES

1. Implement procedures to make the licensing process simpler and more convenient.
 - a. Facilitate electronic access to the license application form.
 - b. Provide applicants with an on-line calculator that can accurately calculate fees for multiple licenses, including fingerprint and industrial insurance fees.
 - c. Facilitate on-line submission of license application that also allows electronic payment of applicable license and other fees.
2. Increase awareness of agency responsibilities among the horse racing patrons and licensees.
 - a. Continue efforts to design and improve the agency web page to provide stakeholders, licensees and public greater access to agency services and information.
 - b. Publish and distribute informational materials for distribution on the roles and responsibilities of the agency.
 - c. Expand the use of electronic media in the agency's rulemaking process.
 - d. Survey the licensees and users of our services.
 - e. Identify the key points of contact to ensure non-English speaking licensees are accommodated when using our services.
 - f. Continue to support multi-agency efforts to inform the public about on problem and compulsive gambling services.

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- g. Expand communications with all stakeholder groups.
 - h. Conduct one regular meeting of the commission in eastern Washington at least once a year.
- 3. Improve our efforts to protect the health of our equine participants.
 - a. Enhance our equine health and safety program.
 - b. Expand post mortem examinations of horses that die at racetracks when under the jurisdiction of the commission.
 - c. Enhance equine research with Washington State University School of Veterinary Medicine.
- 4. Assist the equine industry by reinvesting available funds back into the horse racing industry.
 - a. Provide funding to maintain and upgrade the racing facilities at the non-profit race meets.
 - b. Provide funding to support a jockey incentive program for the non-profit race meets.
- 5. Modernize the Rules of Racing in Title 260 WAC.
 - a. Continue to adopt into Title 260 WAC when applicable the international model rules of racing.
 - b. Continue efforts in regulatory reform.